

The **Billboard**

SIXTY-SIXTH YEAR

FEBRUARY 22, 1960 THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY ABC

Young Disk Talent In Hot Film Demand

Teen Age, Young Adult Audiences
Alert Studios to Wax Name \$\$

By RUSI BUNDY

NEW YORK — Young record talent is being in demand than ever at Hollywood studios. That the teen-age and young adult audiences are the bulk of the record business is no secret. It is the studios' job to make up the record business and promote it there.

Twelve hit writers — and ten recorded for MCA-Nipper — have tunes, which he sings in the Albert Einstein picture. "Teacher vs. Sexpot" and "Rats." Columbia has secured the original one album rights to "Let's Make Love" once both Monty and Marilyn record for that label.

Frankie Avalon's "First" recorded

PAYOLA EXPOSE MAY PROJECT SILVER LINING

NEW YORK — The payola probe may have a "silver lining," according to Mutual Broadcasting press Robert F. Harbigh. In an address at the Sales Executive Club here last week, Harbigh said: "In just one day's testimony—the impact story of radio is told dramatically. It is told in terms we live with. It is told everywhere it is told. It is told in the biggest head lines."

Harris Committee Turns Spotlight on Boston Area Mess

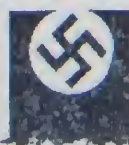
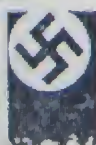
Solons Hear Tales of Shut-Out
Deals, Kick-Backs and Bribery

By MILDRED HALL

WASHINGTON — The Harris Committee is a disarming and serious witness practice — among broadcast stations for that purpose. Against the broadcast industry.

MR. DEALERS: CLIP OUT THIS AD FOR YOUR CUSTOMERS WHO WILL ASK ABOUT

THE RECORD THEY ARE TRYING TO SUPPRESS!



NAZI GERMANY MILITARY MARCHING MUSIC OF WORLD WAR II

Hitler's Speeches, Goebbels' Speeches, Nuremberg War Crimes Trial, Storm Troopers singing marching songs. Never before has this shocking material been heard in the United States. The joyous quality of the music is frightening, when one thinks of the destruction that occurred during this period of time! Includes: Horst Wessel Lied, Heil Hitler Dir!, Heil Deutschland, Deutschland Uber Alles, Wenn Die S.S. Und Die S.A. Aufmarschert, Die Jugend Marschert, etc.

AUDIO RARITIES 2445
12 Inch \$5.95



Die Jugend Marschiert, etc.

AUDIO RARITIES 2445
12 Inch \$5.95

THIS RECORDING DRIVES HOME THE SHOCKING MESSAGE THAT MUSIC CAN BE A FORCE FOR EVIL AS WELL AS GOOD. One's normal immediate reaction on listening to this record is that it is good marching music, well-played. The secondary reaction and conflict of emotion is brought about by the sudden realization that here were literally masses of wildly fanatical murderous people, crazy with murderous intent, and monstrous national and racial murder in their hearts.

This recording in fact is more shocking and startling and hard hitting than any picture of emaciated concentration camp victims, gas chambers, furnaces in which human beings were burned alive, or any other documentary material on the evil extent to which the German people went in their monstrous and devastating pursuit for world power in World War II.

Unfortunately, there are too many attempts to "sweep under the carpet" documentary evidence of this type. **ONCE AGAIN, THIS RECORDING STANDS AS A PRIME, PRIMEVAL DOCUMENT OF THE EVIL PURPOSES TO WHICH MUSIC CAN BE PUT.**

It must be understood and recalled that the basis of Hitler's propaganda policy was "Don't trust reason because reason can mislead you...but your emotions will never betray you". The use of

music and the traditional patriotic theme with lyric to the effect "let us destroy the Jews and other enemies of the State" was one of the most effective techniques used to whip up the frenzies of the German people.

Whether a situation such as this will ever take place again is anybody's guess. However, if this document serves in any way to demonstrate one of the patterns by which another Hitler could rise to power, it should not be suppressed. The shock value to anyone, Jew or Gentile, in listening to this recording is completely frightening. The American people do not know just how terrible and how animal was this Nazi movement. To suppress this record would be to suppress the most damaging and powerful reminder of German Naziism.

We grant that certain misfits have used this recording to satisfy some of their own "sick" drives. However, this situation is no more unusual than for some sexual pervert to receive sexual gratification from the sight of classic Greek or Roman sculpture. It is also granted that many people have bought this record for the shock value and for "kicks" and as a conversation piece or collectors item. However, we think that the net result is to make people more consciously and universally aware of the terrible result a musical stimulus such as this might achieve.



It must be remembered that horrible murder and devastation were carried out under the guise of national patriotism. We think that all people should be made aware of the terrible result that might follow should a similar pattern take hold once again.

Sidney Frey
Dauntless International

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